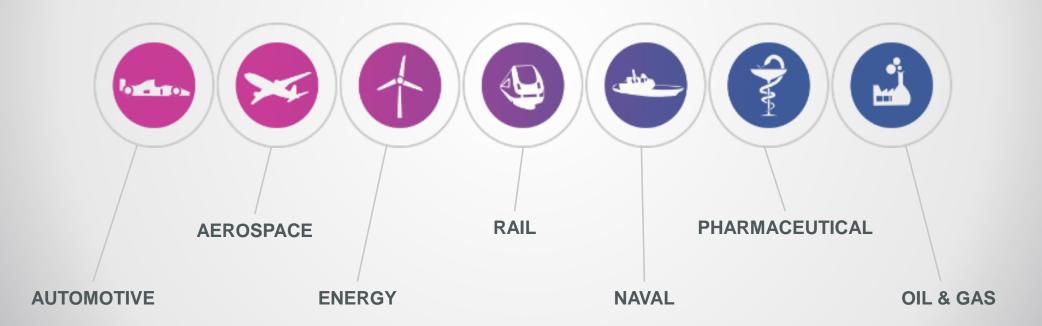
# DESIGN & ENGINEERING INNOVATION SEGULA JAPAN





#### A French international engineering company, start operation in Japan.





#### Segula Group Capabilities – Automotive Upper Body



#### Segula Group Capabilities – Automotive Interiors





#### Segula Group Capabilities – Truck and Bus Development







#### Segula Group Capabilities – Aerospace



One-stop service from Concept Design, to Engineering, Prototyping, Test & Validation, and Production Engineering

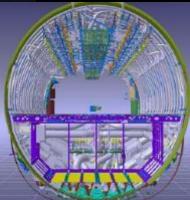




Cockpit/passenger seat structural validation







#### Segula Group Capabilities – Railways

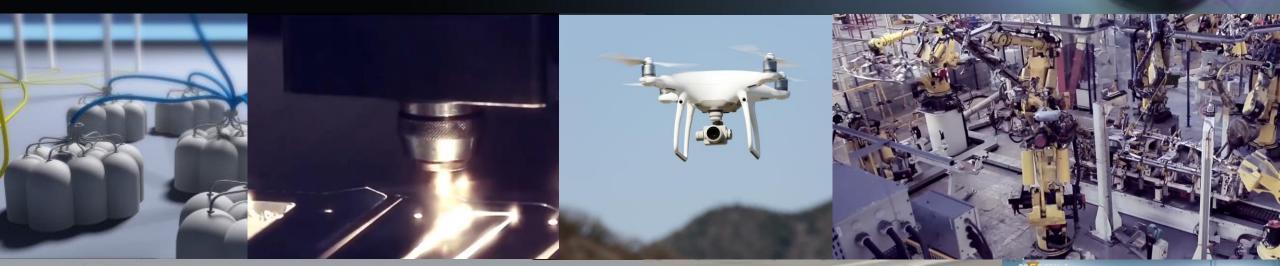








#### Segula Group Capabilities – Research and Innovation



Marine energy generation, logistics efficiency, drones, lightweight composite development, V2X, AR,

















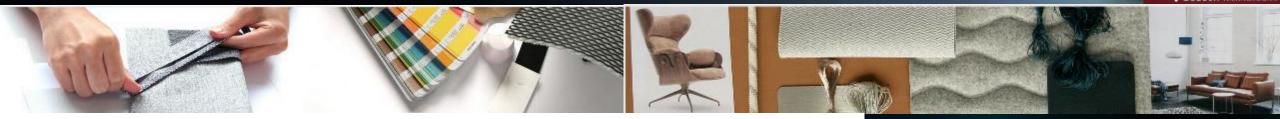


#### Segula Group Technicon Design



TECHNICON DESIGN

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One-stop service from Sketches, Rendering, Design concept of HMI to Modeling





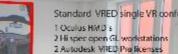
#### Segula Group Technicon Design

Consistent global design process utilizing virtual reality

Project **f**REN at Technicon Design

Effective development, by integrated Design and Engineering execution

Oculus



Standard VRED single VR conference setup

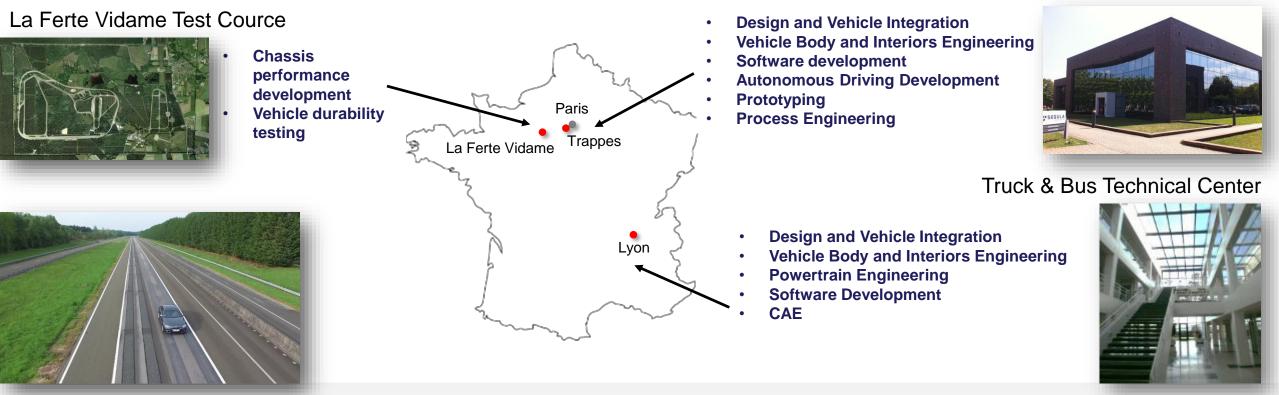




TECHNICON DESIGN

#### Segula Group Engineering Services in France

- Operation of PSA Proving Ground, providing services to other OEMs(@La Ferte Vidame)
- Overall vehicle Design and Development, Research & Development (@Trappes)
- EV Development, CAE, Commercial Vehicle Development (@Lyon)

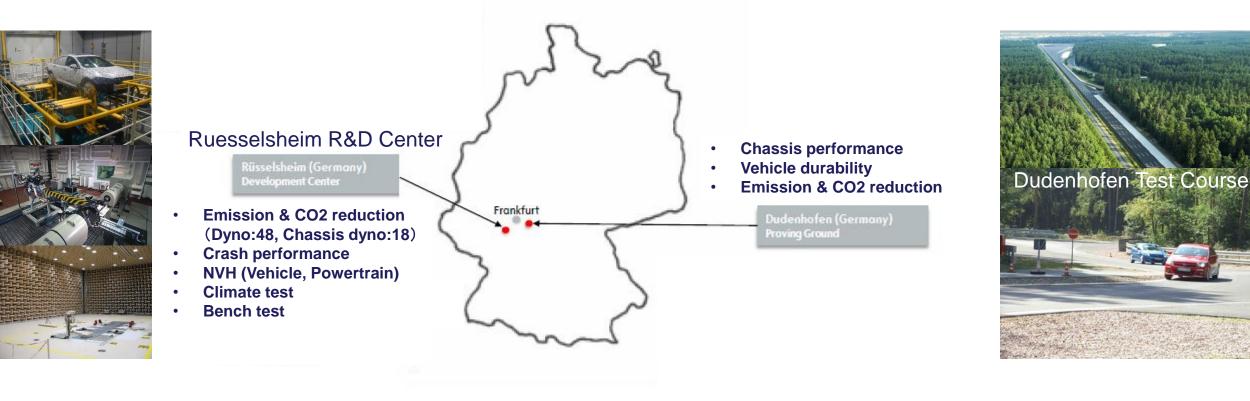


#### R&D Center and Global Development Hubs



#### Segula Group Integration of OPEL R&D Center

- Opel R&D Center (Germany) acquired from PSA, in 2018.
- Organizational (over 2000 engineers) & facility integration, planned for 2019.



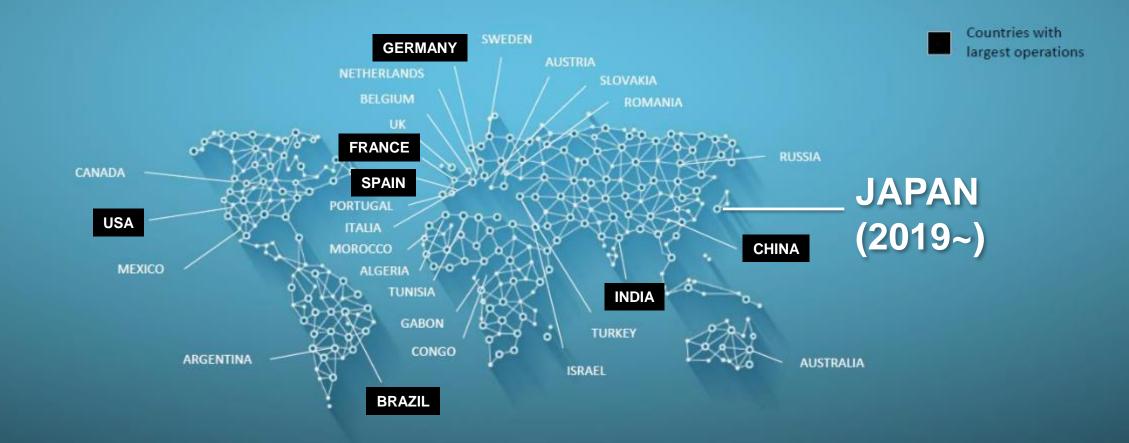


#### Segula Group Projects in WP & Full Project Mode





#### Segula Group Global Footprints





#### Segula Group – Japan Roll-out Plan Segula Global Capabilities + Japanese Strength

Japanese & Asian OEM

Vehicle Development Engineering Solutions SEGULA<br/>Value CreationJAPANProduct Development

SEGULA

Group

**TECHNOLOGIES** 

Japanese Suppliers (Components / Material)

For the Automotive Industry Supported by Segula Global organization and capabilities, Segula Japan will support the Japanese companies on the followings:

- Add product value, by Creative and industrial Design
- Support innovation development
- Support Product development
- Support overseas production roll-out

For the Rail, Naval, Aerospace, and Energy sectors Segula Japan will roll-out services reacting to the needs of the Japanese customers.



#### Segula Group – Japan Roll-out Plan **Providing Segula's Global Capabilities**



Variable performance development utilizing the proving ground in Europe (Super high speed vehicle performance, etc)



Engineering of NVH, EMC, Crash safety including CAE and Test



Upper body development including CAE, Mockup creation and Test Electric vehicles development (Passenger vehicles, Commercial vehicles, Buses, Construction machines)



Development for exhaust gas and CO2 emission reduction system (One-stop development is possible utilizing the latest dynamo equipment)



#### Segula Group – Japan Roll-out Plan Interior Design realizing High Level of Perceived Quality



Segula will provide an Interior Design, with a high level of European Perceived Quality





#### Segula Group – Japan Roll-out Plan Integration of Electronics and Interiors

- Integrate Leading Edge Japanese Electronic technologies into the Car Interiors, by Segula's Design power, and UX technologies.
- Support deployments, not only to Japanese OEMs, but also to Global OEMs, using Segula's network.









### Segula Group – Japan Roll-out Plan Powertrain Electrification Technologies

Plastic Composite

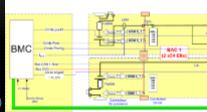
**Material** 

Softwares and Control Systems

Integrated Battery Pack









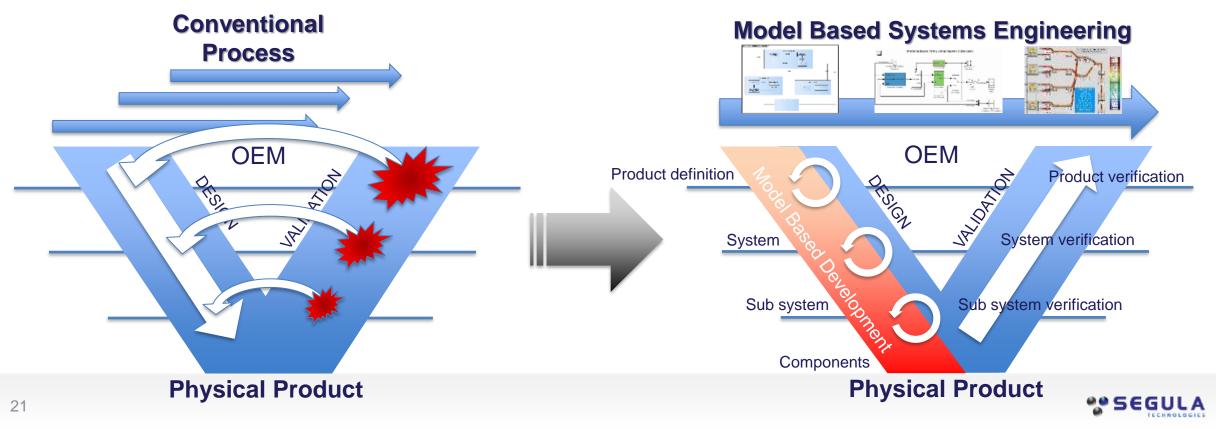
Develop key technologies needed for Light Weight / Low Cost EV Platforms

20

#### Segula Group – Japan Roll-out Plan Lean Development Driven by MBSE

Integrated System Development, powered by Model Based Systems Engineering (MBSE)

Support integration of MBSE into Japanese companies, to help them comply with the increase of complex Electronic Control Systems, and Software developments.



#### Segula Group – Japan Roll-out Plan Start from Minatomirai Yokohama – for Japan

## Segula Japan

Innovate Design and MONOZUKURI By Segula's Global Creativity and Japanese Engineering



## CONTACTS

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